



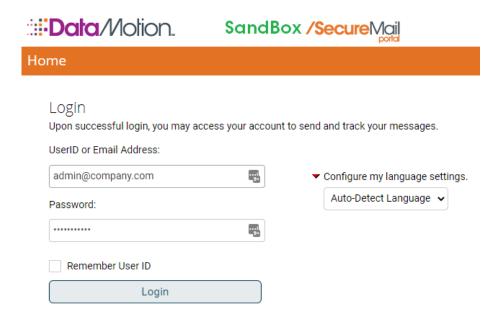
### **CUSTOM CRM ID**

This feature is specifically for customers who utilize a form of CRM in conjunction with DataMotion's secure email services. Customers can use this CRM ID field to ensure that thread IDs or other custom data is retained when sending a secure message.

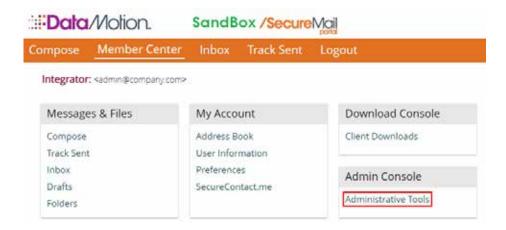
### **Enabling the Custom CRM ID Feature**

Enabling the Custom CRM ID feature is very simple and only requires an administrator on the DataMotion system. The administrator should perform the following steps in order to enable the feature:

1. Login to the DataMotion web portal (this URL will differ depending on your company).



2. Click the **Administrative Tools** link.

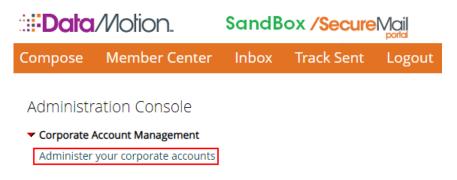


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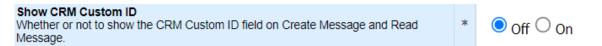
3. Click the Administer your corporate accounts link.



- 4. Click the icon for your desired company.
- 5. In the Company Configuration box on the left, click on the **Company Properties** link.



6. Scroll down to the **Interface – Create Message** section and select the **On** radio button for the **Show CRM Custom ID** setting.



7. Click the **Save** button at the top of the page.

The Custom CRM ID setting will now be enabled for all users within the company.





## **Utilizing the Custom CRM ID**

Once enabled, this feature will show a CRM ID field on the Compose and View Message screens which will look something like the following:

# Compose :::Data/Motion. Stage/SecureMail **Member Center** Inbox Track Sent Compose Logout Send Secure Address Book Cancel 屏 Save Draft To: Subject: CRM ID: Browse or Drop Files View Message :::Data/Motion. Stage/SecureMail Compose **Member Center** Inbox Track Sent Logout View Message Tracking: #56449829 Sent: 1/21/2022 4:55:41 PM (UTC-05:00:00) Expires: 2/21/2022 4:55:41 PM (UTC-05:00:00) From: crmtest@crmtest.com Subject: **TEST SUBJECT** To: crmtest@crmtest.com CRM ID: **TESTID**

This CRM ID field can be entered manually on the Compose screen just like a message subject if desired. However, the primary use of this feature is for customers with CRMs to use the Secure

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Messaging API (see <a href="https://developers.datamotion.com">https://developers.datamotion.com</a> for full details) to automatically extract something like a support ticket ID, case number, or any other thread-based identifier utilized by the CRM. This will allow the secure email to retain this custom identifier through the entire lifetime of the email thread.

A typical request body utilizing the Secure Messaging API would look something like the following:

```
"To": ["recipient@example.com"],
"From": "sender@example.com",
"Cc": ["cc@example.com"],
"Bcc": ["bcc@example.com"],
"Subject": "Sensitive Information",
"CreateTime": "11:51 AM",
"Attachments":
        "AttachmentBase64": "Base64StringHere",
        "ContentType": "image/jpeg",
        "FileName": "logo.jpeg",
        "ContentId": ""
    },
    {
        "AttachmentBase64": "Base64StringHere",
        "ContentType": "image/jpeg",
        "FileName": "logo2.jpeg",
        "ContentId": "dm2.png@01D3839B.D4260F70"
],
"HtmlBody": "String content",
"TextBody": "String content",
"NotificationTemplate": "Template name",
"CrmCustomID": "CID-123"
```





It is also possible to the SecureMail Gateway in conjunction with this feature. In doing so, just like when using the Secure Messaging API, customers can extract something akin to a support ticket ID, a case number, or any other thread-based identification utilized in the CRM. This will allow the secure email to retain this custom identifier through the entire lifetime of the email thread. Using the DataMotion Gateway will either require access to and experience with email gateway configuration or assistance from DataMotion Support (support can be reached via <a href="mailto:support@datamotion.com">support@datamotion.com</a>).

No matter the method chosen, upon extraction of the CRM ID, the message thread will look something like the following:

NOTE: The actual SMTP header that will be included in the message itself will be an X-Header corresponding to X-CrmCustomID with whatever value is specified.

### View Message

Tracking: #56449839

Sent: 1/27/2022 2:43:11 PM (UTC-05:00:00) Expires: 2/27/2022 2:43:11 PM (UTC-05:00:00)

From: crmtest@crmtest.com
Subject: RE: TEST SUBJECT
To: crmtest@crmtest.com

CRM ID: TESTID

Test Reply

From: crmtest@crmtest.com

Sent: 1/21/2022 4:55:41 PM

Subject: TEST SUBJECT

Test Body